

Ventas por Marcas -Kilos-

Hasta.....	31-Mar-15	31-Mar-14	Incremento
MARCAS	Kilos	Kilos	%
DUCADOS	236.830	293.956	-19,43%
PUEBLO	184.880	169.561	9,03%
WINSTON	152.255	124.894	21,91%
MARLBORO	90.279	73.874	22,21%
PALL MALL	72.524	82.152	-11,72%
CAMEL	68.941	62.048	11,11%
FLANDRIA	64.778	52.844	22,58%
CHESTERFIELD	63.919	98.013	-34,78%
DOMINGO	60.662	69.773	-13,06%
GOLDEN VIRGINIA	51.119	51.687	-1,10%
MANITOU	50.118	42.702	17,37%
L&M	35.517	33.407	6,32%
JOHN PLAYER SP.	33.231	20.572	61,53%
FORTUNA	28.485	33.092	-13,92%
LUCKY STRIKE	23.819	25.427	-6,32%
AMBER LEAF	22.427	17.478	28,31%
ORIGENES	18.688	15.981	16,94%
NOBEL	15.138	14.191	6,67%
NATURAL AMERICAN SPIRIT	15.019	12.741	17,89%
WEST	13.462		-
CROSSROAD	9.838	8.743	12,53%
FLEUR DU PAYS	8.579	11.859	-27,66%
ELIXYR	7.902	10.396	-23,99%
CUTTERS CHOICE	7.636	8.037	-4,99%
DRUM	6.939	7.163	-3,13%
BULLBRAND	6.833	7.110	-3,89%
AMSTERDAMER	6.334	6.283	0,81%
INTERVAL	5.480	5.804	-5,58%
IDEALES	4.982	5.613	-11,25%
PICADURA SELECTA	4.668	4.931	-5,34%
STEEPLE	3.755	4.999	-24,89%
TURNER	3.423	3.163	8,22%
AJJA 17	3.217	3.664	-12,22%
MAYA	2.861	2.069	38,27%
FINO SUPERIOR	2.834	3.062	-7,44%
SAMSON	2.661	4.826	-44,85%
BURTON	2.557	2.269	12,68%
OLD HOLBORN	2.221	2.275	-2,37%
NEWS	2.041	1.409	44,83%
BREAK	1.864	4.964	-62,44%
LOOK OUT	1.854	3.949	-53,04%
BRAVO	1.560	1.692	-7,85%
TOBACCO	1.403		-
RESTO MARCAS	14.529	24.367	-40,38%
Totales	1.418.063	1.433.042	-1,05%